

PROJECT REPORT
“A STUDY ON IMPACT OF ADVERTISING ON SALE OF
MOBILE PHONE”

Submitted to

ACHARYA NAGARJUNA UNIVERSITY

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

S.No	Reg.No	Name of the Student	Semester	Name of the College
1	Y192037001	ALURI SIVASAI	VI Sem	TRR Govt. Degree College, Kandukur
2	Y192037002	ATHYALA ASHOK	VI Sem	TRR Govt. Degree College, Kandukur
3	Y192037003	BALLI GURUNADAM	VI Sem	TRR Govt. Degree College, Kandukur
4	Y192037006	GOPAVARAM KRISHNA REDDY	VI Sem	TRR Govt. Degree College, Kandukur
5	Y192037007	KAVALA MAHESH	VI Sem	TRR Govt. Degree College, Kandukur
6	Y192037009	MUKKAPATI VENKATESWARARAO	VI Sem	TRR Govt. Degree College, Kandukur

Under the supervision of

Dr. SRINIVASA RAO CHOPPARA.

Lecturer in Commerce

T R R Govt. Degree College
KANDUKUR, SPSR Nellore Dist.

Month & Year of Submission

June- 2022

STUDENT'S DECLARATION

I/We here by declare that the project work entitled "A STUDY ON IMPACT OF ADVERTISING ON SALE OF MOBILE PHONE" is a record of independent and bonafide project work carried out by me/us under the supervision and guidance of Dr Srinivasa Rao CH, Lecturer in Commerce, Department of Commerce, TRR Govt. Degree College, Kandukur.

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6	Y192037009	MUKKAPATI VENKATESWARARAO	VI Sem	TRR Govt. Degree College, Kandukur

Place:

Date

SUPERVISOR'S CERTIFICATE

This is to certify that Mr./ Ms G. KRISHNA REDDY.....is
the student of B Com (General) Degree in TRR Govt. Degree College, Kandukur
(Name of the College) affiliated to Acharya Nagarjuna University, have worked
under my supervision and guidance for his/her/their project work and prepared
a project report "A STUDY ON IMPACT OF ADVERTISING ON SALE OF
MOBILE PHONE"he/she/they is/are submitting his/her/their genuine and
original work to the best of my knowledge.



Name of the Supervisor: Dr Srinivasa Rao Choppa.

Lecturer in Sri/Srit.....
T.R.R. GOVT DEGREE COLLEGE
Lecturer in Commerce
KANDUKUR-523 105, Prakasam Dt., A.P.

TRR Govt. Degree College, KANDUKUR.

Place : 21-6-2022

Date: KANDUKUR

ACKNOWLEDGEMENT

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PROJECT REPORT

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PLATFORM WITH SPECIAL REFERENCE TO FLIPKART”.**

Submitted to

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In partial fulfillment of the requirement for the award of the degree of

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5	Y192037018	YENDLURI AKHIL	VI Sem	TRR Govt. Degree College, Kandukur

Under the supervision o

Dr. SRINIVASA RAO CHOPPARA.

Lecturer in Commerce

**T R R Govt. Degree College
KANDUKUR, SPSR Nellore Dist.**

Month & Year of Submission

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5	Y192037018	YENDLURI AKHIL	VI Sem	TRR Govt. Degree College, Kandukur

Place:

Date

SUPERVISOR'S CERTIFICATE

This is to certify that Mr./ Ms ..S.....JAYALAKSHMI...is the student of B Com (General) Degree in TRR Govt. Degree College, Kandukur (Name of the College) affiliated to Acharya Nagarjuna University, have worked under my supervision and guidance for his/her/their project work and prepared a project report "CONSUMER SATISFACTION TOWARDS ONLINE SHOPPING PLATFORM WITH SPECIAL REFERENCE TO FLIPKART". he/she/they is/are submitting his/her/their genuine and original work to the best of my knowledge.



Name of the Supervisor: Dr Srinivasa Rao Choppara.

Lecturer in Sr/E mt.....
T.R.R. GOVT DEGREE COLLEGE
KANDUKUR-523 105, Prakasam Dt., A.P.

TRR Govt. Degree College, KANDUKUR.

Place : Kandukur

Date: 21-06-22

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Under the supervision o

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Lecturer in Commerce

**T R R Govt. Degree College
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5	Y192037018	YENDLURI AKHIL	VI Sem	TRR Govt. Degree College, Kandukur

Place:

Date

SUPERVISOR'S CERTIFICATE

This is to certify that Mr./ Ms THOTA. SRIKANTH.....is the student of B Com (General) Degree in TRR Govt. Degree College, Kandukur (Name of the College) affiliated to Acharya Nagarjuna University, have worked under my supervision and guidance for his/her/their project work and prepared a project report "CONSUMER SATISFACTION TOWARDS ONLINE SHOPPING PLATFORM WITH SPECIAL REFERENCE TO FLIPKART". he/she/they is/are submitting his/her/their genuine and original work to the best of my knowledge.

Name of the Supervisor: Dr Srinivasa Rao Choppara.


Lecturer in Sn/Smt.....
T.R.R. GOVT. DEGREE COLLEGE
Lecturer in Commerce
KANDUKUR-523 105, Prakasam Dt., A.P.

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Place:

Date

SUPERVISOR'S CERTIFICATE

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Name of the Supervisor: Dr Srinivasa Rao Choppara.


Lecturer in Commerce
TRR Govt. Degree College
KANDUKUR-523 105, Prakasam Dt., A.P.
TRR Govt. Degree College, KANDUKUR.

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Place:

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Name of the Supervisor: Dr Srinivasa Rao Choppara.


Lecturer in Commerce
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KANDUKUR-520 103, Prakasam Dt., A.P.

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5	Y192037007	KAVALA MAHESH	VI Sem	TRR Govt. Degree College, Kandukur
6	Y192037009	MUKKAPATI VENKATESWARARAO	VI Sem	TRR Govt. Degree College, Kandukur

PROJECT REPORT
“A STUDY ON IMPACT OF ADVERTISING ON SALE OF
MOBILE PHONE”

Submitted to

ACHARYA NAGARJUNA UNIVERSITY

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

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6	Y192037009	MUKKAPATI VENKATESWARARAO	VI Sem	TRR Govt. Degree College, Kandukur

Under the supervision of

Dr. SRINIVASA RAO CHOPPARA.

Lecturer in Commerce

T R R Govt. Degree College
KANDUKUR, SPSR Nellore Dist.

Month & Year of Submission

June- 2022

STUDENT'S DECLARATION

I/We here by declare that the project work entitled "A STUDY ON IMPACT OF ADVERTISING ON SALE OF MOBILE PHONE" is a record of independent and bonafide project work carried out by me/us under the supervision and guidance of Dr Srinivasa Rao CH, Lecturer in Commerce, Department of Commerce, TRR Govt. Degree College, Kandukur.

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6	Y192037009	MUKKAPATI VENKATESWARARAO	VI Sem	TRR Govt. Degree College, Kandukur

Place: *Kandukur*
Date: *21/6/22*

SUPERVISOR'S CERTIFICATE

This is to certify that Mr./ Ms J. Mahesh.....is
the student of B Com (General) Degree in TRR Govt. Degree College, Kandukur
(Name of the College) affiliated to Acharya Nagarjuna University, have worked
under my supervision and guidance for his/her/their project work and prepared
a project report "A STUDY ON IMPACT OF ADVERTISING ON SALE OF
MOBILE PHONE"he/she/they is/are submitting his/her/their genuine and
original work to the best of my knowledge.

Name of the Supervisor: Dr Srinivasa Rao Choppara.


Lecturer in Sri/Smt. Acharya Nagarjuna University
Lecturer in Commerce.....
TRR GOVT. DEGREE COLLEGE
KANDUKUR-523 105, Prakasam Dt., A.P.
TRR Govt. Degree College, KANDUKUR.

Place : KANDUKUR

Date: 21/06/2022

ACKNOWLEDGEMENT

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PROJECT REPORT

**“CONSUMER SATISFACTION TOWARDS ONLINE SHOPPING
PLATFORM WITH SPECIAL REFERENCE TO FLIPKART”.**

Submitted to

ACHARYA NAGARJUNA UNIVERSITY

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

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2	Y192037014	RODDA SAHARJUN	VI Sem	TRR Govt. Degree College, Kandukur
3	Y192037015	SIRIGIRI JAYALASHMI	VI Sem	TRR Govt. Degree College, Kandukur
4	Y192037017	THOTA SRIKANTH	VI Sem	TRR Govt. Degree College, Kandukur
5	Y192037018	YENDLURI AKHIL	VI Sem	TRR Govt. Degree College, Kandukur

Under the supervision o

Dr. SRINIVASA RAO CHOPPARA.

Lecturer in Commerce

**T R R Govt. Degree College
KANDUKUR, SPSR Nellore Dist.**

Month & Year of Submission

June- 2022

STUDENT'S DECLARATION

I/We here by declare that the project work entitled “**CONSUMER SATISFACTION TOWARDS ONLINE SHOPPING PLATFORM WITH SPECIAL REFERENCE TO FLIPKART**”. is a record of independent and bonafide project work carried out by me/us under the supervision and guidance of Dr Srinivasa Rao CH, Lecturer in Commerce, Department of Commerce, TRR Govt. Degree College, Kandukur.

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5	Y192037018	YENDLURI AKHIL	VI Sem	TRR Govt. Degree College, Kandukur

Place:

Date

SUPERVISOR'S CERTIFICATE

This is to certify that Mr./ Ms RODDA SAHARJUN.....is the student of B Com (General) Degree in TRR Govt. Degree College, Kandukur (Name of the College) affiliated to Acharya Nagarjuna University, have worked under my supervision and guidance for his/her/their project work and prepared a project report "CONSUMER SATISFACTION TOWARDS ONLINE SHOPPING PLATFORM WITH SPECIAL REFERENCE TO FLIPKART". he/she/they is/are submitting his/her/their genuine and original work to the best of my knowledge.

Name of the Supervisor:  Dr Srinivasa Rao Choppara.

Lecturer in Sri/Smt.....
T.R.R. GOVT. DEGREE COLLEGE
KANDUKUR-523 105, Prakasam Dt., A.P.

TRR Govt. Degree College, KANDUKUR.

Place : KANDUKUR

Date: 21-6-2022

ACKNOWLEDGEMENT

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PLATFORM WITH SPECIAL REFERENCE TO FLIPKART”.**

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Under the supervision of

Dr. SRINIVASA RAO CHOPPARA.

Lecturer in Commerce

**T R R Govt. Degree College
KANDUKUR, SPSR Nellore Dist.**

Month & Year of Submission

June- 2022

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5	Y192037018	YENDLURI AKHIL	VI Sem	TRR Govt. Degree College, Kandukur

Place:

Date

SUPERVISOR'S CERTIFICATE

This is to certify that Mr./ Ms ..P.S.N.UGRETI...PAMAKALAN
the student of B Com (General) Degree in TRR Govt. Degree College, Kandukur
(Name of the College) affiliated to Acharya Nagarjuna University, have worked
under my supervision and guidance for his/her/their project work and prepared
a project report "CONSUMER SATISFACTION TOWARDS ONLINE
SHOPPING PLATFORM WITH SPECIAL REFERENCE TO FLIPKART".
he/she/they is/are submitting his/her/their genuine and original work to the best
of my knowledge.

Name of the Supervisor: Dr Srinivasa Rao Choppara

Lecturer in Commerce
Lecturer in Commerce, COLLEGE
KANDUKUR-523 105, Prakasam Dt., A.P.

TRR Govt. Degree College, KANDUKUR.

Place : KANDUKUR

Date: 21-6-2022

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PROJECT REPORT
“A STUDY ON IMPACT OF ADVERTISING ON SALE OF
MOBILE PHONE”

Submitted to

ACHARYA NAGARJUNA UNIVERSITY

In partial fulfillment of the requirement for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

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6	Y192037009	MUKKAPATI VENKATESWARARAO	VI Sem	TRR Govt. Degree College, Kandukur

Under the supervision of

Dr. SRINIVASA RAO CHOPPARA.

Lecturer in Commerce

T R R Govt. Degree College
KANDUKUR, SPSR Nellore Dist.

Month & Year of Submission

June- 2022

STUDENT'S DECLARATION

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6	Y192037009	MUKKAPATI VENKATESWARARAO	VI Sem	TRR Govt. Degree College, Kandukur

Place:

Date

SUPERVISOR'S CERTIFICATE

This is to certify that Mr./ Ms BALI GURUNADAM.....is
the student of B Com (General) Degree in TRR Govt. Degree College, Kandukur
(Name of the College) affiliated to Acharya Nagarjuna University, have worked
under my supervision and guidance for his/her/their project work and prepared
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Name of the Supervisor: Dr Srinivasa Rao Choppara.


Lecturer in Sri/Smt.....
T.R. ~~Lecturer in Commerce~~ COLLEGE
KANDUKUR-523 105, Prakasam Dt., A.P.

TRR Govt. Degree College, KANDUKUR.

Place : KANDUKUR

Date: 21/06/2022

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Place:
Date

SUPERVISOR'S CERTIFICATE

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Lecturer in Sri/Smt.....
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